INVITATION: All You Need is Code Event – Code Week 2015

The **European Coding Initiative** is happy to invite you to the high level **All You Need is Code Event** in support of the **Europe Code Week 2015** (10-18 October).

Monday 12 October 2015 – 16:30 to 19:00 (registration and coffee from **16:00**)

Microsoft Centre, 51 Rue Montoyer, 1000, Brussels

Let's meet to **celebrate coding as an empowering competence**, key for maintaining our society vibrant and securing the prosperity of our European digital economy.

We are committed to help enabling our youth to drive today's fast-paced digital revolution and become **active creators of digital contents** rather than just consumers. We believe that teaching and learning how to code will play a significant role in this process. For this change to happen, we need to work together and **bring coding and programming to all demographics**, both in formal and informal learning environments: **at home, in school, at work, and in the wider community**.

AGENDA

Time	Description
16:30 – 16:40	**Opening by the Moderator**: BBC, Make it Digital, Jessica Cecil
16:40 – 16:50	**Welcome by the President of Microsoft Central and Eastern Europe** **Don Grantham, on behalf of the European Coding Initiative**
16:50 – 17:50	**Panel discussion: "European youth as digital consumers or digital creators?"** • **CoderDojo Foundation Global CEO, Mary Moloney** • **Code Week Ambassadors Coordinator, Alessandro Bogliolo** • **SAP Labs Ireland Managing Director, Liam Ryan** • **European Schoolnet Senior Analyst, Anja Balanskat** • **Pictawall Business Development manager, Thomas Paris**
17:50 – 18:00	**Key note** **Member of the European Parliament, Michał Boni**
18:00 – 18:10	**Europe Code Week and Coding Initiative endorsement by the European Commission** **DG Connect Digital Economy & Coordination Director, Gerard de Graaf**
18:10 – 18:15	**Fostering youth creativity in the digital economy** **DG Education and Culture Director General, Martine Reicherts**
Education Marketplace and Coding Cocktail reception	
18:15 – 19:00	**Educational solutions for digital creators. Hands on exhibits and demos teaching/learning how to code.**

European policy makers, industry and civil society will all pledge their support to our common cause, discussing ways to scale it and mainstream it further. High level European Commission and European Parliament officials will give key note contributions, while industry and third sector representatives will elaborate on innovative training programmes and initiatives, highlighting best practices and success stories. A new **report on how Ministries of Education across Europe are integrating coding in the curricula** will also be launched by European Schoolnet.

Attendees will then be invited to join a **Coding Cocktail reception** to experience first-hand some of the most innovative and engaging ways to teach and learn how to code.

MORE ABOUT THE EUROPEAN CODING INITIATIVE

In 2014 European Schoolnet was invited by DG Connect to coordinate an industry-driven coalition and set up a neutral platform for the promotion of teaching and learning programming and coding. As a result of this call to action, the **European Coding Initiative** was established, bringing together key industry players in the ICT field.

In October 2014 Former Vice President of the European Commission Neelie Kroes launched officially the Initiative and the **all you need is {C<3DE} - www.allyouneediscode.eu** website for **students**, **teachers** and **adults** who are looking to try out coding for the first time, and to discover what opportunities it can open up for them.

One year later, the funding members of the programme - **Facebook**, **Liberty Global**, **Microsoft**, **Samsung** and **SAP** - are intensifying their effort and commitment. Vice-President Ansip and Commissioner Oettinger have also endorsed the initiative within the framework of the Grand Coalition for Digital Jobs.

For more information on the European Coding Initiative or the All You Need is Code Event please contact coding@eun.org or Tommaso Dalla Vecchia, tommaso.dallaveccia@eun.org.

All You Need Is Code is powered by: *And supported by:*